



Contest Rules:

- Foodservice Customers only
 - Must be a Commercial business
 - Exception: Products purchased through a National or Regional contract or blanket bid are excluded from being redeemed for points in this promotion
- Contest period runs from **February 11, 2019 to November 22, 2019**
- Only purchases bought and promotional activities performed during the contest period will be accepted
- All contest submissions must be received by Jones **December 15, 2019 by 11:59pm CST**
- All contest submissions must be submitted through the proper submission process
 - 2 Submission Types
 1. Purchase of product
 - Proof of Purchase is required (provide one of the following)
 - Invoice
 - Distributor Velocity Report
 - Proof of Purchase Documentation (must include all of the following)
 - Distributor Name
 - Company Name
 - Company Address
 - Purchase Dates
 - Jones Dairy Farm products that were purchased
 - Manufacturing Item number (if possible)
 2. Promotional Activity
 - Proof of Promotional Activity
 - Recipe (2 maximum submissions)
 - Microsoft Word Format (Recipe Template)
 - High Resolution .JPG Photo at 300dpi must be included
 - Menu Mention (unlimited submissions allowed)
 - Photo showing Jones Dairy Farm next to featured product
 - Social Media Post tagging Jones Dairy Farm (10 maximum submissions)
 - Facebook/Instagram tag @JonesDairyFarm, Twitter tag @JonesFdSvc
 - Photo/screenshot showing social media post
- Each 50 points earned results in one (1) entry into the final prize drawing. The more entries, the greater the chances of winning
- Points are broken down by product type and promotional activity type (see details below)
- Winners will be announced via phone and/or e-mail on **Friday, January 4, 2020**
- Prizes are non-transferable



Qualifying Items

Mfr. Item Code No.	Item Description	Case Count	Point Value
All-Natural Breakfast Sausage			
018656	Chicken Sausage Links, No Antibiotics Ever, No Sugar Added, Fully Cooked	228/.7 oz. links	10
018726	Chicken Sausage Patties, No Antibiotics Ever, No Sugar Added, Fully Cooked	107/1.5 oz. patties	10
016250	Pork Sausage Bulk, Mild, Uncooked	6/3 lb.	10
016255	Pork Sausage Bulk, Chorizo, Uncooked	6/3 lb.	10
018501	Four Pepper Chicken Sausage Links, Fully Cooked	114/1.4 oz. links	5
018851	Chicken & Apple Sausage Patties, Fully Cooked	88/1.8 oz. patties	5
018727	Turkey Sausage Patties, Spicy Style, Fully Cooked	107/1.5 oz. patties	5
018804	Pork Sausage Patties, Southern Sage, Fully Cooked	133/1.2 oz. patties	5
016135	Pork Sausage Links, Uncooked	160/1 oz. links	5
016140	Pork Sausage Links, Uncooked	80/2 oz. links	5
016220	Pork Sausage Patties, Uncooked	107/1.5 oz. patties	5
016225	Pork Sausage Patties, Uncooked	80/2 oz. patties	5
018657	Chicken Sausage Skinless Links, Fully Cooked	214/.75 oz. links	2
018859	Chicken Sausage Patties, Fully Cooked	107/1.5 oz. patties	2
018630	Turkey Sausage Skinless Links, CN, Fully Cooked	214/.75 oz. links	2
018738	Turkey Sausage Patties, CN, Fully Cooked	107/1.5 oz. patties	2
018601	Pork Sausage Casing Links, Fully Cooked	200/.8 oz. links	2
018604	Pork Sausage Casing Links, Fully Cooked	100/1.6 oz. links	2
018514	Pork Sausage Links, Lower Sodium, CN, Fully Cooked	160/1 oz. links	2
018715	Pork Sausage Patties, Lower Sodium, CN, Fully Cooked	160/1 oz. patties	2
018716	Pork Sausage Patties, Lower Sodium, CN, Fully Cooked	107/1.5 oz. patties	2
018717	Pork Sausage Patties, Lower Sodium, CN, Fully Cooked	80/2 oz. patties	2
018544	Maple Pork Sausage Skinless Links, Fully Cooked	20/.8 oz. links	2
018845	Pork Sausage Patties, Southern Sage, Fully Cooked	123/1.3 oz. patties	2
Specialty			
018910	Canadian Bacon Hash Patties, Fully Cooked	80/2 oz. patties	10
Naturally Smoked Dry Aged Bacon			
037115	Dry Aged Cherrywood Smoked Bacon, Uncooked, Half Slab	3/5 lb. Avg.	10
033253	Dry Aged Hickory Smoked Bacon, Uncooked, Half-Inch Thick Slices	Approx. 60 slices	10
033655	Dry Aged, Cherrywood Smoked Bacon, Uncooked, Uncured, 14/18	210-270 slices	10
033233	Dry Aged Hickory Smoked Bacon, Uncooked, 9/11	135-165 slices	5
033230	Dry Aged Hickory Smoked Bacon, Uncooked, 18/22	270-330 slices	5
033252	Dry Aged Hickory Smoked Bacon, Uncooked, Quarter-Inch Thick Slices	Approx. 120 slices	5
033595	Dry Aged Cherrywood Smoked Bacon, Uncooked, 9/11	135-165 slices	5
033255	Cherrywood Smoked Turkey Bacon, Uncooked, Uncured, 14/18	140-180 slices	5
033600	Dry Aged Cherrywood Smoked Bacon, Uncooked, 14/18	210-270 slices	5
033610	Dry Aged Cherrywood Smoked Bacon, Uncooked, 18/22	270-330 slices	5
Naturally Smoked Fully Cooked Ham			
111115	Hickory Smoked Bone-In Ham	2/14-18 lb.	10
113123	Hickory Smoked Country Club Semi-Boneless Ham	2/15 lb. Avg.	10
113300	Cherrywood Smoked Boneless Whole Glazing Ham	1/17 lb. Avg.	10
113305	Cherrywood Smoked Boneless Half Glazing Ham	2/8 lb. Avg.	10



Qualifying Promotional Activities:

Activity	Description	Point Value
Recipe	Send in a recipe using a Jones product with high resolution photo. (Maximum 2 recipes per customer)	25
Menu Mention	Mention a Jones Dairy Farm item on your menu. (Photographic proof required)	15 per item
Social Media Post	Post & tag Jones Dairy Farm products that you use on your menu on social media. (Maximum 10 posts per customer).	10